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PAUL EKINS
Chair of the Board





OLE VON UEXKULL
Executive Director



### Dear Reader,

As we look back on 2019, which marked the beginning of the Right Livelihood Award's 40th anniversary celebrations, we feel an overwhelming sense of joy and gratitude. We are in awe of the Laureates, who have worked selflessly over the past four decades to create a better world through their innovation, compassion and perseverance. We are grateful to our friends and partners for their generous support that has allowed us to promote and highlight the work of these extraordinary individuals.

As the world around us continued to move in dangerous directions last year, it is clearer than ever that it will take extraordinary efforts to take better care of our environment, eradicate injustice, and ensure the equality and well-being of everyone. The Laureates have been steadfast in their commitment to stopping climate change, eradicating inequality and putting an end to oppression even as the space for civil society continued to shrink around them.

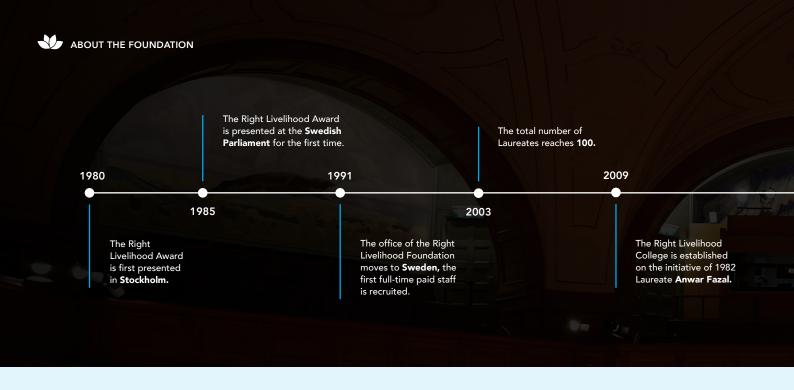
The 2019 Laureates represent many aspects of these global efforts: a teenage climate activist from Sweden, an indigenous leader from Brazil, a peaceful protester from Western Sahara and a women's rights lawyer from China. They are now bound together by the Right Livelihood Award, being woven into a majestic tapestry of solutions to address the world's most pressing challenges.

It was a special privilege to present the Award last December at a large-scale gala, which, for the first time in our 40-year history, was open to everyone. More than 1,200 guests took part in the celebration that featured performances by world-class artists.

Our network also continued to grow last year as the result of a new partnership with the Global Campus of Human Rights, the world's largest educational programme on human rights and democratisation. The partnership will focus on human rights education and the promotion of children's rights as our Foundation aims to turn its attention even more to ensuring the well-being of future generations.

As we consider the future, we see plenty of new opportunities in 2020, even as the world is faced with the frightening reality of the coronavirus outbreak. In these challenging times, we look to the hope and ingenuity represented by the Laureates. They persevere in their struggle - and so will we in supporting them.

We invite you to be part of that journey!



# 40 Years of Right Livelihood

The Right Livelihood Award, established in 1980, is presented by the Right Livelihood Foundation each year to four courageous Laureates solving global problems.

**Besides a cash prize,** the Foundation also provides the Laureates with long-term support and helps them amplify the impact of their work. To date, the Award has been bestowed on a total of 178 Laureates from 70 countries.

Unlike most other international prizes, the Right Livelihood Award has no categories. The Foundation recognises that in striving to meet the urgent challenges of today's world, the most inspiring and remarkable work often defies standard classification.

A particular feature of the Award is that anyone can propose candidates. After careful investigation by the Foundation's research team, our Jury meets to select the recipients. The total prize money in 2019 was 4 million SEK, which Laureates are to spend on projects related to their work.

The Right Livelihood Foundation, a non-profit organisation registered in Sweden, has a head office located in Stockholm and a branch office in Geneva, as well as a support foundation in Zurich.

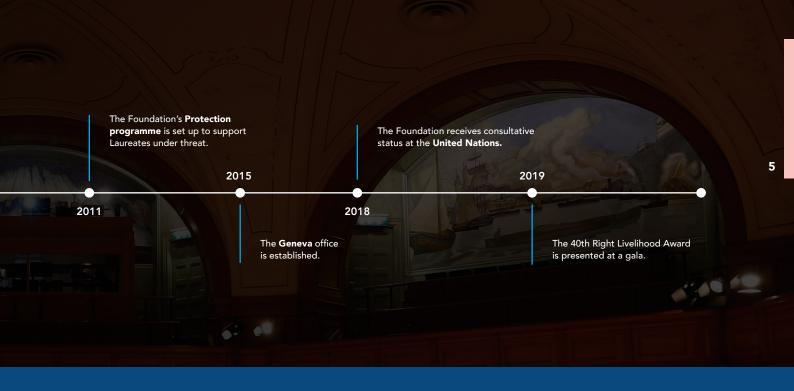
The Award and the Foundation are funded by private donations.

### **OUR VISION**

We envision a just, peaceful and sustainable world for all.

### **OUR MISSION**

We honour and support courageous people solving global problems.



# HOW IT ALL BEGAN – THE NOBEL FOUNDATION REJECTED A PROPOSAL FOR NEW CATEGORIES

In 1979, the Swedish-German philanthropist and stamp collector Jakob von Uexkull turned to the Nobel Foundation with the proposal to create two new Nobel Prizes, one environmental award and one award to promote knowledge and perspectives of people in the Global South. To fund the prizes, he offered to sell his stamp collection, worth more than 1 million USD, and donate the money to the Nobel Foundation.

Von Uexkull thought that creating the new categories would highlight the urgency of global problems, as decision-makers seemed largely disconnected from realities on the ground.

When the Nobel Foundation politely rejected von Uexkull's proposal, he decided to take matters into his own hands, and the Right Livelihood Award was born. The Award was first presented in 1980, one day before that year's Nobel Prize, garnering significant attention internationally.

Today, it is one of the most prestigious awards in sustainability, social justice and peace. Because of the history of its founding, it is widely known as the "Alternative Nobel Prize."

# HOW OUR WORK IS ORGANISED – IN FOUR AREAS



### **HONOUR**

The Foundation's principal purpose is to bestow the Right Livelihood Award.



# **SUPPORT**

The Foundation provides the Laureates with long-term support.



### **EDUCATE**

The Foundation connects activism and academia with its global university partnerships.



### **INFORM**

The Foundation helps the Laureates get their messages out to a broader audience.



# Introducing the 2019 Laureates

The 2019 Right Livelihood Laureates come from different continents and different walks of life, however, they are united in their fight for a more just, peaceful and sustainable future. They are also united in their courage, which is changing the world for the better. We are honoured to welcome the 2019 Laureates into the Right Livelihood community and join them on their journey.







### **WESTERN SAHARA**

# **Aminatou Haidar**

"...for her steadfast nonviolent action, despite imprisonment and torture, in pursuit of justice and self-determination for the people of Western Sahara."

Aminatou Haidar is an outstanding nonviolent activist and human rights defender from Western Sahara. With dignity and resolve, Haidar has been leading a nonviolent campaign for the independence of the indigenous people of Western Sahara, the Sahrawis, for over 30 years. Often called the "Sahrawi Gandhi," Haidar is one of the most respected leaders of her people.

Spain, the former colonial power, left the disputed territory of Western Sahara in 1975. However, instead of being granted a referendum on self-determination as promised by the United Nations, the region was annexed by Morocco. During the past four decades, the territory has remained under dispute with no referendum in sight, as the international community looked on with indifference or even abetted the occupation.

Haidar, born in 1967, started her activism as a teenager and was one of the founders of the Sahrawi human rights movement. She has organised demonstrations, documented cases of torture and carried out several hunger strikes to raise awareness to the violations suffered by her people. Like many other Sahrawi activists, Haidar has been beaten, tortured and detained without charges or trial. She spent four years in a secret prison, isolated from the outside world.

However, Haidar never gave up. She co-founded and became President of the human rights organisation Collective of Sahrawi Human Rights Defenders (CODESA), playing a crucial role in drawing international attention to the unresolved issue of Western Sahara.

Despite constant death threats and harassment, Haidar continues her campaign for a political solution to the long-standing frozen conflict in Western Sahara, while trying to instil the merits of nonviolent action in the next generation of Sahrawis.

The world that we want as Sahrawi people, as peaceful defenders of human and peoples' rights, is a world where we can enjoy our right to a decent future for upcoming generations.

/ AMINATOU HAIDAR







### **BRAZIL**

# Davi Kopenawa & the Hutukara Yanomami Association

"...for their courageous determination to protect the forests and biodiversity of the Amazon, and the lands and culture of its indigenous peoples."

**Davi Kopenawa** of the Yanomami people is one of the most respected indigenous leaders in Brazil. He has dedicated his life to protecting the rights of the Yanomami, their culture and land in the Amazon rainforest. Their territory is among the planet's most important reservoirs of genetic diversity, but high political pressure to exploit the Amazon's natural resources is instigating invasions of indigenous lands. The violence, devastation and disease that follow are posing a severe threat to both biodiversity and the very existence of indigenous tribes.

The Yanomami people are one of the most populous indigenous tribes in Brazil with about 35,000 members. The combined area belonging to the Yanomami in Brazil and Venezuela makes it the largest indigenous territory inhabited by one tribe in a tropical rainforest in the world – larger than Greece.

Twenty per cent of the Yanomami died in only seven years during the 1980s and 1990s, after gold miners destroyed villages, shot people and exposed others to diseases to which they had no immunity. Today, these threats are increasing again. Kopenawa plays a fundamental role in uniting indigenous communities to resist the miners, ranchers and other powerful interests destroying Yanomami lands and livelihoods for financial gain. He was instrumental in securing the 1992 demarcation of Yanomami lands in Brazil. Kopenawa's long-running activism has gained him many powerful enemies, and he continuously faces death threats.

Kopenawa is co-founder and President of the Hutukara Yanomami Association. Created in 2004, the organisation unites and represents disparate Yanomami communities in Brazil, advancing indigenous rights in the country. Hutukara is also conserving the rainforest. In light of the rapid decline in biodiversity across the world and the worsening effects of climate change, Yanomami knowledge on how to preserve and sustainably inhabit their lands, for the benefit of all, is significant.

I have always fought for the rights of my people Yanomami Ye'kwana. We want to live in a healthy forest, in harmony with nature [...] so that we can raise our children and our grandchildren, teaching them how to take care of the Earth and not destroy it.

/ DAVI KOPENAWA







### **SWEDEN**

# **Greta Thunberg**

"...for inspiring and amplifying political demands for urgent climate action reflecting scientific facts."

**Greta Thunberg** is a teenage climate activist from Sweden. She has emerged as a powerful voice of the younger generation that will have to bear the consequences of today's political failure to stop climate change. Her resolve not to put up with the looming climate disaster has inspired millions of young people around the world to raise their voices and demand immediate climate action.

Seeing the dramatically widening gap between the urgency to act and the indifference of politicians around the world, the then-15-year-old Thunberg started a "School Strike for Climate" outside the Swedish Parliament in August 2018. The initiative quickly spread online and also garnered the attention of the media, leading many young activists to join Thunberg outside the Parliament building. Others organised school strikes elsewhere. The #FridaysForFuture movement was born, with millions of people taking to the streets worldwide ever since.

Driven by her scientific understanding of the climate crisis and the insufficiency of the global response to the problem, it became Thunberg's mission to promote action against climate change. She personifies the notion that everyone has the power to create change.

Thunberg continues to tirelessly convey her message: acknowledge the facts, realise the urgency of the climate crisis and act accordingly. She speaks at high-level conferences, meets world leaders and gives guidance to a growing global movement.

Many people before Thunberg had tried to convey the urgency of immediate climate action. No one has been more successful. Her uncompromising way of speaking truth to power resonates with the public. Thunberg has managed to get the climate crisis not only on the covers of newspapers but also on top of people's minds.



The fight continues, we will never stop! Thank you so much for this honour. It means a lot.

/ GRETA THUNBERG







### **CHINA**

# **Guo Jianmei**

"...for her pioneering and persistent work in securing women's rights in China."

**Guo Jianmei** is one of the most distinguished lawyers in the field of women's rights in China. Throughout her career, she has assisted thousands of disadvantaged women in getting access to justice. She consistently addresses gender bias in the justice system and helps raise gender awareness in China, a country with around 650 million women.

Guo has founded and directed several organisations for the protection of women's rights. As China's first public interest lawyer working full-time in legal aid, she successfully introduced the concept of pro bono legal services for marginalised persons into the Chinese context. Since 1995, she and her teams have offered free legal counselling to more than 120,000 women all over China and have been involved in more than 4,000 lawsuits to enforce women's rights and advance gender equality.

Guo's work shines a spotlight on the state of women's rights in China, where one in four married women has experienced some form of domestic violence at the hands of a husband, and gender discrimination at the workplace is rampant. Guo guides women through lawsuits and carries out legal advocacy at a national level on issues such as unequal pay, sexual harassment, work contracts that prohibit pregnancies and forced early retirement without compensation. In rural China, where patriarchal attitudes are still deeply rooted, Guo provides legal support for women who have been denied their land rights. In 2005, she created the China Public Interest Lawyers Network gathering more than 600 not-for-profit lawyers who can take up cases even in remote regions of China.

With courage and extraordinary resilience, Guo continues to impact the lives of millions of women in China.

In any society, the state of women's liberation is the natural yardstick of universal liberation. Myself and my team are committed to the vision of 'Living a life for public interest, advancing gender equality through law'. This Award serves as an encouragement and motivation.

/ GUO JIANMEI







# 40th Anniversary Award Presentation

Our 40th Award Presentation was an event unlike anything the Foundation had ever put on before. For the first time in the Award's history, the gala celebrating our 2019 Laureates was open to everyone. It was held on December 4 at Cirkus, one of Stockholm's most prominent venues located in the historic Royal Djurgården district. More than 1,200 guests attended the celebration, with many more viewers following the broadcast online.

The excitement at Cirkus was palpable as the lights dimmed and the Award Presentation began. Guests from Sweden and abroad had gathered to celebrate the courage and humanity of the 2019 Laureates.

# A NIGHT TO REMEMBER

The night started with a standing ovation to honour Jakob von Uexkull, the founder of the Award, who was also in attendance.

Soon, the Laureates began to take the stage one by one to be presented with the Award, interspersed with performances by world-renowned artists José González, Miriam Bryant and Ane Brun, accompanied by a sinfonietta conducted by Hans Ek.

The first Laureate to accept the Award was Aminatou Haidar, calling the honour a recognition of her people's decades-long struggle to gain freedom and independence for Western Sahara.

"Your support brings us even closer to achieving our goals and also brings us all closer to the ultimate goal we all seek: to achieve a world of peace, harmony and mutual respect," she said.

Taking the stage to be presented with the Award, Davi Kopenawa, speaking in his native language Yanomami, warned that actions by the Brazilian government catering to corporate interests endanger the very existence of his tribe.

"This award is a new means to strengthen the fight of our people," Kopenawa said.



With the Laureates' courageous work, they prove that we can solve our global problems. The solutions exist – that is the message of the Right Livelihood Award Laureates.

As part of the event, journalist and 2008 Laureate Amy Goodman moderated a conversation on stage with whistleblower and 2014 Laureate Edward Snowden, who joined via video link from Moscow.

Snowden warned against the dangerous tendency in democracies to increasingly punish and silence critics, especially journalists, because this emboldens repressive regimes around the world. "We will be the ones who our children question when they ask how the world that they were inheriting came to be," Snowden said.

Unfortunately, Laureates Greta Thunberg and Guo Jianmei were unable to attend the Award Presentation in person. Thunberg was en route to attend the UN Climate Change Conference in Madrid, while Guo was unable to travel to Stockholm at the time.

Thunberg was represented on stage by Swedish members of the Fridays for Future movement. In a recorded video message, Thunberg thanked the Foundation for the Award.

"I am so incredibly grateful and honoured to be one of the recipients of the Right Livelihood Award," Thunberg said. "The fight continues, and we will never stop."

Guo highlighted the importance of public interest litigation in the fight for ensuring equal rights for women in her acceptance speech, which was delivered by human rights lawyer Karen Tse of the non-profit International Bridges to Justice.

"My aspiration as a public interest lawyer is very simple: it is to let the sunshine of law lighten up every corner of our life," Guo wrote in her message.

This large-scale production could not have happened without our generous partners: advertising agency Momentum, media agency Tre Kronor, and our media partners Deutsche Welle, Dagens Nyheter and Expressen.

Additionally, around 75 professionals working behind the scenes, including a scenographer and a stage manager, helped realise this event.



### **OUR NEW AWARD SCULPTURES**

To celebrate our anniversary year, the Foundation decided to give the Award a new look. The 2019 Laureates were presented with Award Sculptures designed by famous British sculptor Tony Cragg.

The sculptures were created using Humanium Metal, a unique material made of recycled gun parts collected during weapons destruction programmes in Central America. The material is produced by the organisation IM Swedish Development Partner, which started the initiative in 2016 with the aim of decreasing gun violence and building inclusive and peaceful societies.

Humanium Metal is created by melting and moulding metal parts of seized firearms. The revenues generated from selling the material commercially are channelled back to communities affected by gun violence. Products made of Humanium Metal include watches and jewellery.

Cragg, who created the sculptures pro bono, is known for working with unconventional materials.



Humanium Metal is sometimes referred to as "the most valuable metal in the world" as the destruction of guns contributes to removing weapons from the streets and saving lives.

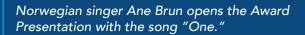




Award-winning Swedish singer José González performs at the Award Presentation.











# Award Week 2019

To further amplify the voices of the 2019 Laureates, the Foundation arranged a week-long tour of major European cities packed with public appearances and private meetings. 2019 Laureates Aminatou Haidar and Davi Kopenawa, who took part in the programme, had the opportunity to discuss their work at some of the world's most important centres of power, while also getting to address interested members of the general public.

### **BERLIN**

Aminatou Haidar was the only Laureate taking part in the first leg of the tour, which began in Berlin. In the German capital, Haidar met former German Federal President Horst Köhler and Federal Government Commissioner for Human Rights Policy and Humanitarian Aid Bärbel Kofler. During a meeting at the German Bundestag, she addressed around 50 parliamentarians and other invited guests.

### **ZURICH**

Travelling on to Switzerland, Haidar gave a public lecture before a large audience at the University of Zurich. Speaking at the historic auditorium where former British Prime Minister Winston Churchill gave his famous 1946 speech calling for a united Europe, Haidar urged people around the world to unite behind her people who have long suffered under Moroccan oppression.









### **GENEVA**

Haidar was joined by Davi Kopenawa in Geneva, where most of the activities centred around the United Nations. During the two-day visit, Kopenawa and Haidar had a private meeting with then UN Deputy High Commissioner for Human Rights Kate Gilmore to discuss the situations faced by indigenous tribes in Brazil and the people of Western Sahara respectively. The Laureates also met with other representatives of the United Nations and other international organisations pertinent to their work.

The programme in Geneva culminated in the now-traditional celebration of the new Laureates at Maison de la Paix, which was open to the public. Co-organised with The Graduate Institute of International and Development Studies, the event attracted more than 400 guests.



### **STOCKHOLM**

In the days leading up to the Award Presentation, the Laureates got to explore the Swedish capital while also participating in a number of events.

Haidar and Kopenawa spoke at a seminar held at the Swedish Parliament before an audience of approximately 250 people. The Laureates also participated in a lunch seminar focusing on how Swedish pension fund investments impact their work. The event was organised in cooperation with a number of local non-governmental organisations. Both Haidar and Kopenawa also gave a number of interviews to local and international press, which contributed to the high level of media attention during the Award Week. While in Stockholm, Kopenawa also took part in a Fridays for Future demonstration with around 1,000 participants.





While many of us are often presented with so much doom and gloom, the work of the candidates and eventual Laureates shines a light on the multitude of solutions employed by individuals and organisations working towards a better world for all.

/ ADAM MCBETH, RESEARCH MANAGER

# **Selection of Laureates**

In 2019, the Foundation saw an increase in the number of candidates through our open nomination process. In total, our Jury considered 142 candidates from 59 countries, which consisted primarily of incoming nominations to supplement a select shortlist of previously-nominated candidates.

We observed a marked improvement in the gender balance of our candidates from 2018, with our new incoming nominations being made up by 39 per cent male, 29 per cent female, 32 per cent organisations.

The 2019 Laureates were selected in early September after an exhaustive research process spanning the previous months. This process included the review of materials relating to candidates' causes, conducting desk research by confidentially reaching out to independent sources to gather a range of opinions on the quality and suitability of the candidates' work. In certain cases, candidates were visited in person to view their projects and gauge their impact on the ground for ourselves.

As in previous years, a central tenet of our selection process remained our adherence to the principle of "do no harm." Through this approach, we

ensure that all candidates are aware of and consent to a nomination, either directly or through a representative, so that no unintentional harm may come to a candidate as a result of them possibly receiving the Award.



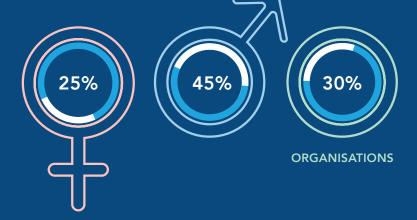


# **OUR JURY**

The Jury that makes the final decision in selecting the Laureates consists of current Foundation Board members, previous Laureates and Laureate legacy holders. The jury members bring a wealth of knowledge from various fields of expertise and regions of the world, allowing for a rigorous debate and evaluation process of the candidates.

The 2019 Jury (left to right): Juan Pablo Orrego (1998 Laureate), Juliane Kronen, Paul Walker (2013 Laureate), Ole von Uexkull, Jamila Raqib, Paul Ekins, Sima Samar (2012 Laureate), Nnimmo Bassey (2010 Laureate), Anne Rüffer, Monika Griefahn, Amelie von Zweigbergk

GENDER BALANCE OF THE CANDIDATES CONSIDERED IN 2019



# **NUMBER OF CANDIDATES 2017-2019**

# 2019 142 2018 107 2017 102

# **GEOGRAPHIC SPREAD**





# Our Promise: Long-term Support

A feature that sets the Right Livelihood Award apart from many other international prizes is that Laureates are provided with life-long support by the Foundation.

We strive to work alongside these courageous change-makers to amplify their voices, providing them with the network and protection they need to realise their visions for a more just, peaceful and sustainable world.

The Foundation is deeply committed to strengthening the network of Laureates through coordinating opportunities for cooperation. Our Advocacy activities aim to make the Laureates' voices heard and defend their causes. Additionally, when a Laureate's life and liberty are at risk, the Foundation puts in place a range of safeguards to enhance that Laureate's protection.

The long-term support provided by the Foundation to individual Laureates is tailored to meet their specific needs. Activities include everything from funding security measures to establishing contact with UN agencies and promoting advocacy campaigns.





# **Protection**

In 2019, the Foundation's Protection programme continued to play a vital role in ensuring the safety of Laureates who live under threat due to the nature of their activism.

**During the year,** the Foundation actively monitored the situation of 20 Laureates who were in danger. In 2019, we provided security grants totalling 32,000 EUR.

The Protection programme was launched in 2011 based on the recognition that Laureates often operate in dangerous environments as they seek to address the root causes of urgent problems. From Afghanistan to Uganda, they work in difficult circumstances, facing repressive governments and navigating war zones. They often oppose powerful political and corporate interests.

The Foundation's Protection work falls into two categories:

### **EMERGENCY RESPONSE**

The Foundation regularly monitors and reacts to situations where Laureates are facing threats. The emergency protocols combine a series of measures, identified in advance with Laureates, which the Foundation will take in case of a serious and acute threat to their health, life, or liberty.

### **PROACTIVE MEASURES**

Measures designed to strengthen the protection of threatened Laureates include financial support to improve Laureates' security and solidarity visits to Laureates' home countries. Additionally, most of the Foundation's Advocacy activities focus on Laureates who are subjected to threats.



# Advocacy

2019 saw a major increase in the Foundation's Advocacy work. After being granted consultative status with the United Nations in mid-2018, the Foundation took full advantage of the opportunity to address this powerful international forum to further the Laureates' work.

Thanks to the consultative status, we were able to advocate and engage with different UN mechanisms to enhance the protection of Laureates at risk and raise awareness about threats to civil society.

# STATEMENTS AT THE UN HUMAN RIGHTS COUNCIL

One of the powerful tools that our consultative status at the UN affords the Foundation is our ability to make oral statements at the UN Human Rights Council. Traditionally, the Council meets three times each year for several weeks of discussions over human rights issues. Delivering oral statements allows the Foundation to raise attention to issues affecting the Laureates all over the world.

In 2019, the Foundation delivered a total of nine oral statements. The statements ranged from calling attention to arbitrary detentions in Saudi Arabia to rampant corruption and impunity in Guatemala. Our statements were heard and seen not only by representatives of UN member states but also by

We don't only need women, we need feminist women, women who don't support male domination in order to keep their own space and position.

/ SIMA SAMAR, 2012 LAUREATE

many people around the world through the UN's online live stream, allowing us to amplify the voices of the Laureates globally.

# UN PANEL DISCUSSION WITH LAUREATES ON WOMEN HUMAN RIGHTS DEFENDERS

In March, the Foundation organised its firstever side event, which is a format allowing UNaccredited non-governmental organisations to host panel discussions during Human Rights Council sessions. Such panel discussions are an important fixture of the Council, used by all major NGOs to highlight important issues giving an international platform to human rights defenders, victims and experts.

The Foundation's side event titled "Local realities and shared global challenges" focused on the worsening situation for women activists on the ground. Five Laureates participated in the panel: 2012 Laureate Sima Samar (Afghanistan), 2006 Laureate Ruth Manorama (India), 2016 Laureate Mozn Hassan (Egypt), 1992 Laureate Helen Mack (Guatemala) and Charlotte dos Santos Pruth from 2002 Laureate organisation Kvinna till Kvinna (Sweden). The Laureates, bringing a wealth of expertise on women's rights from around the world, outlined key recommendations and strategic priorities to tackle discrimination and inequality, and to advance women's rights.



2012 Laureate Sima
Samar speaks at the
UN side event "Local
realities and shared global
challenges" organised
by the Foundation.



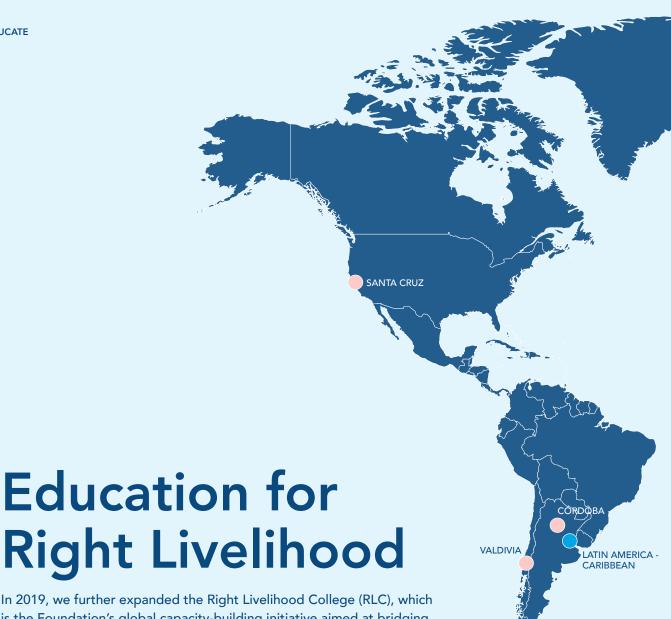
In partnership with other NGOs, the Foundation co-hosted a side event in March on human rights abuses in Saudi Arabia, raising attention to three Saudi Laureates imprisoned for their activism.





Research and Advocacy Officer Camilla Argentieri (above) speaks on behalf of imprisoned Saudi Laureates Abdullah al-Hamid, Waleed Abu al-Khair, and Mohammad Fahad al-Qahtani (below) at the Human Rights Council.





In 2019, we further expanded the Right Livelihood College (RLC), which is the Foundation's global capacity-building initiative aimed at bridging the gap between activists and academia.

# RIGHT LIVELIHOOD COLLEGE

Initiated in 2009 by Malaysian Laureate Anwar Fazal, the College operates as a network of campuses at nine universities and academic institutions across five continents. By linking young academics and civil society organisations with Award recipients, the College spreads awareness about - and further expands - the pioneering work of the Laureates, who automatically become Fellows of the College upon receiving the Award.

In 2019, the network organised a myriad of events such as a workshop at RLC Campus Bonn with 2018 Laureate Tony Rinaudo and Wycliffe Matika, a representative of 1984 Laureate Wangari Maathai's Green Belt Movement in Kenya, on "Greening the Future." Other events included the 5th Annual RLC Lecture titled "Global Environmental Politics, Human Rights and Conflict" at RLC Campus Port Harcourt in Nigeria and the 5th CURLS Summer School at RLC Campus Bangkok in Thailand.

In December, a cooperation with the University of Zurich was also announced. The Right Livelihood Centre University of Zurich will focus on lectures, student events, training, cooperations with high schools and community building, while fostering new ways to cooperate with Laureates.





Right Livelihood Award Laureates are among the most important change-makers in the world. Integrating them into our teaching and research will be a great asset for the Master's programmes on human rights that we're running in seven world regions.

/ MANFRED NOWAK, SECRETARY-GENERAL, GLOBAL CAMPUS OF HUMAN RIGHTS

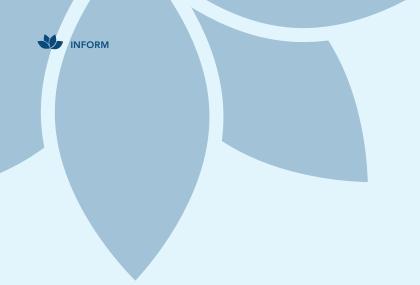
### **GLOBAL CAMPUS OF HUMAN RIGHTS**

The Right Livelihood Foundation and the Global Campus of Human Rights entered into a long-term cooperation on human rights education and the promotion of children's rights in June.

With some 100 partner universities around the world, the Global Campus of Human Rights is the world's largest human rights education programme. Its goal is to advance human rights and democracy through the organisation of seven Master's programmes in different world regions and through regional and global cooperation for education and research.

The Right Livelihood Foundation and the Global Campus of Human Rights signed a 5-year extendable agreement focusing on strengthening the values of human and children's rights worldwide. This partnership will allow the Laureates to work more closely with a network of human rights experts, and the universities to integrate Laureates' input in their teaching.

The project was initiated and endowed by the Award's long-term friend and supporter Ursula Schulz-Dornburg.





The 2019 Award Presentation, broadcast by Expressen TV, had more than 200,000 views.

# **Media Impact**

The Right Livelihood Foundation serves as a megaphone for the Laureates, building awareness about the Laureates' causes through communication. The Foundations' communications team, with members based in Argentina, Germany, Sweden and Switzerland, is working year-round to increase the visibility of the Laureates and the Foundation.

**By promoting Laureates' solutions** to the most burning challenges of our time, we raise their profiles, increase their influence on decision-makers, and inspire change.

2019 was a record year in terms of media reports mentioning the Right Livelihood Foundation and the Right Livelihood Award. More than 16,400 media reports were published around the world, marking a 60-per-cent increase over the previous record. The significant increase is linked to Swedish climate activist Greta Thunberg with massive interest in her being named a 2019 Laureate.

In February, the Foundation facilitated lengthy interviews with Laureates Daniel Ellsberg and Paul Walker on German and Swedish TV, commenting on the decision by US President Donald Trump to

suspend the US' compliance with the Intermediate-Range Nuclear Forces Treaty. Al Jazeera aired a report about the Foundation's open nomination process. Media around the world also covered the presidential campaign of 2018 Laureate Thelma Aldana in Guatemala, which was cut short by authorities expelling her from the race.

Lengthy reports about the 2019 Laureates were featured in Euronews, TV5Monde, Deutsche Welle, Le Monde, The Guardian, Spiegel Online, The Washington Post, and El Mundo, to name a few. The independent US news programme Democracy Now! aired its daily show from Stockholm December 3-5, coinciding with the Award Presentation. The 2019 Laureates, representatives of the Foundation and several Laureates were featured in lengthy interviews in the programme.

# tages**schau®**

# Für den Kampf für die Welt geehrt



Greta Thunberg wins 'alternative Nobel' for environment work





'Guardian of the rainforest' wins Right Livelihood Award



Greta Thunberg wins 'alternative Nobel' for environmental work



# **Oeldiario.es**

Haidar: "La UE debe hacer algo para evitar la guerra en el Sáhara Occidental"



# DEMOCRACY

Indigenous Protectors Are Defending the Amazon and "Paying with Their Lives"



# **TV5MONDE**

Aminatou Haidar, la "Gandhi du Sahara occidental", prix Nobel alternatif 2019



# **svt** nyheter

Greta Thunberg tilldelas "det alternativa Nobelpriset" - som yngst någonsin





# Digital Engagement

The Foundation had further strengthened its communication on digital platforms since the recruitment of a Digital Communications Manager in Summer 2018. Over the past year, the Foundation saw a significant increase in follower count and engagement across its social media channels, as well as a higher traffic to the website.









#RightLivelihoodAward
TRENDING 2ND IN SWEDEN DURING THE AWARD PRESENTATION

# Governance

The Right Livelihood Foundation's course is decided by its Board of Trustees, which convened three times in 2019. Trustees also make up part of the Jury deciding over the recipients of the Award.



**PAUL EKINS**Chair of the Board



MONIKA GRIEFAHN Vice-chair of the Board



**AMELIE VON ZWEIGBERGK** Vice-chair of the Board



JULIANE KRONEN
Board Member



PAUL WALKER
Board Member



**AGNETA JOHANSSON**Board Member

In 2019, the Board welcomed Gunilla Hallonsten as its newest member. Hailing from Sweden, Hallonsten is a Priest and serves as the Director for Church and Society at Church of Sweden.

Hallonsten succeeds Agneta Johansson, who served on the Board of Trustees from 2011 to 2019. Johansson, who is the Executive Director of the Stockholm-based International Legal Assistance Consortium, continues to assist our work by serving on the Foundation's Advisory Council.



**GUNILLA HALLONSTEN**Board Member

# **Financial Report**

The Right Livelihood Foundation is financed mainly by donations from private individuals. The largest institutional donor is the Swiss Agency for Development and Cooperation, which supports the operations in Geneva. In 2019, we also received a high number of bequests thanks to the generosity of individuals who see the work of the Laureates as essential to the well-being of future generations.

The Foundation is a charitable organisation that is tax-exempt under the Swedish Income Tax Act. The Foundation is under the supervision of the Stockholm County Administrative Board and the Swedish Fundraising Control and is a member of the Swedish Fundraising Council (Giva Sverige). Our audits are done by Deloitte.

The Foundation has a support account within the German charity GLS Treuhand, and there is also a support foundation for the Right Livelihood Award in Switzerland. GLS Treuhand invests a large part of the Foundation's capital according to social and ecological criteria.

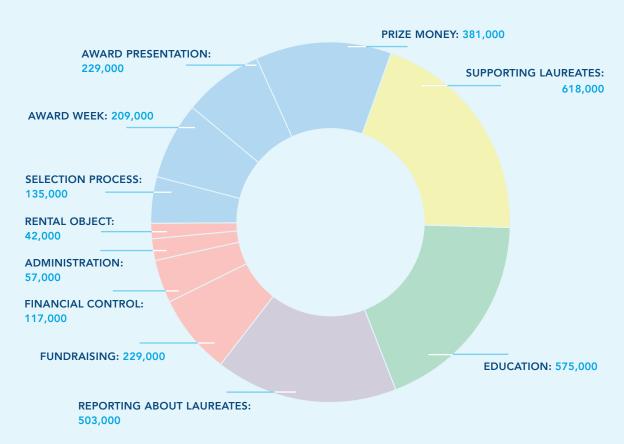
The Foundation's reporting currency is Swedish kronor (SEK). For ease of reference, the figures on the adjacent page are also presented in Euro (EUR) and Swiss francs (CHF). As only one exchange rate is used per year, there are apparent discrepancies, in EUR and CHF, between the amount of equity at the closing of the year and at the opening of the following year.



SEK	2019	2018	2017
Income & Expenditure			
Donations	30,519,000	18,322,000	17,157,000
Financial Result	1,926,000	1,467,000	819,000
Expenditure	-32,669,000	-19,787,000	-18,073,000
Result of the Year	-224,000	2,000	-97,000
Equity			
At Opening of the Year	57,670,000	57,617,000	52,683,000
Result of the Year	-224,000	2,000	-97,000
Capital Donations	20,439,000	543,000	4,577,000
Change in Earmarked Reserves	-829,000	-492,000	454,000
At Closing of the Year	77,056,000	57,670,000	57,617,000
EUR	2019	2018	2017
LOR			
Income & Expenditure			
Donations	2,891,000	1,788,000	1,745,000
Financial Result	183,000	143,000	83,000
Expenditure	-3,095,000	-1,931,000	-1,838,000
Result of the Year	-21,000	0	-10,000
Equity			
At Opening of the Year	5,463,000	5,621,000	5,358,000
Result of the Year	-21,000	0	-10,000
Capital Donations	1,936,000	53,000	465,000
Change in Earmarked Reserves	-79,000	-48,000	46,000
At Closing of the Year	7,299,000	5,626,000	5,859,000
CUE	2010	2040	2047
CHF	2019	2018	2017
Income & Expenditure			
Donations	3,215,000	2,015,000	2,041,000
Financial Result	203,000	161,000	97,000
Expenditure	-3,442,000	-2,176,000	-2,150,000
Result of the Year	-24,000	0	-12,000
Equity		/ 227 222	/ 0/7 000
At Opening of the Year	6,076,000	6,337,000	6,267,000
Result of the Year	-24,000	0	-12,000
Capital Donations	2,153,000	60,000	545,000
Change in Earmarked Reserves	-87,000	-54,000	54,000
At Closing of the Year	8,118,000	6,343,000	6,854,000



# **EXPENDITURE 2019**



**TOTAL: EUR 3,095,000** 

# Sustainability

The activities that allow us to conduct our work – such as travelling, operating offices and investing money – naturally create impacts as well.

**In 2019,** we continued to further develop and implement policies to reduce the negative environmental and social impacts of our work. Our current travel policy aims to reduce CO2-eq emissions relative to the size of the Foundation.

# TO REDUCE EMISSIONS, WE HAVE AGREED TO:

- Improve our digital meeting culture.
- Avoid flights by choosing other means of transport.
- If flying is considered the best option, choose the least unsustainable flight.

# BEFORE BOOKING TRAVELS, WE ALWAYS ASK OURSELVES:

- Do I need to be physically present, or would a digital meeting be sufficient?
- If I need to be physically present, is there a reasonable way to avoid flying?

We have agreed to avoid flying if a destination can be reached without air travel in less than 10 hours. Within Europe, we only use direct flights.





# Support our Work

It is thanks to the generosity of private donors that the Right Livelihood Foundation has been able to continue bestowing the Award and supporting the Laureates for the past four decades. The Foundation is sustained by committed donors who see the Laureates' work as essential to ensuring a peaceful, just and sustainable future for all.

Wolfgang Knepper, a long-time supporter, shared his experiences with the Foundation:

# What is your background, and how did you learn about the Right Livelihood Foundation?

I am a lawyer. I worked for many years in a bank in Los Angeles and then later I was a managing director of a venture capital company in Berlin. Then, I started my own foundation.

I learned about the Right Livelihood Foundation from my partner and friend, who is now also my wife. She said that there was a meeting of the Right Livelihood Foundation in Salzburg yearly to receive the new Laureates. That was 20 or 22 years ago. I went to Salzburg, and I really liked the atmosphere, the energy and also the people, so I thought that was something that I could support.

# What are the most pressing problems in the world and how is the Foundation's work addressing those?

I think the most pressing problem is capitalism. It needs to be balanced with strong social policies.



Donors of the Foundation take part in a dinner before the 2019 Award Presentation to celebrate the new Laureates and mark the Award's 40th anniversary. There's also too much greed and egoism. I very much like Mahatma Gandhi's quote that "There's enough for everybody's need, but not enough for everybody's greed." I see that too.

With climate change looming as a global challenge, the most pressing problem is the gap between the poor and the rich, and the limited social responsibility of the rich, as well as the disrespectful communication among most people in our society.

Right Livelihood Award Laureates are really fighting for the underdog. They also work on preserving the environment.

# What makes the Right Livelihood Foundation and the Award special?

What's special is that the Laureates really do something. They make things happen to benefit people: for example, saving the tropical forest or supporting farmers worldwide. The other thing about the Laureates is that they interact with each other, try to support each other and exchange information. They go to universities and other places in order to spread the word.

The thing about the Foundation is that with a relatively small staff, they are able to do a lot. Unlike many other international awards, which are often funded by large trusts, the Right Livelihood Foundation has to raise its own funds. I think it's important that foundations don't waste money. It's a huge responsibility towards the donors - and many donors of this Foundation don't have too much money, they just like the cause. So far, this responsibility has been upheld by the Foundation.

**We support** our Laureates and spread their solutions. However, we can't do it without the help of people who make this work possible – our donors.

Please consider supporting the Right Livelihood Foundation.

Thank you for your support.

# TO MAKE A DONATION

### **SWEDEN**

**PlusGirokonto:** 90 02 49-4 Approved by the Swedish Fundraising Control

Swish number: 123 900 24 94

Right Livelihood Award Foundation, IBAN: SE28 9500 0099 6026 0900 2494

BIC (Swift): NDEASESS

Nordea Bank AB, 105 71 Stockholm

### **SWITZERLAND**

Right Livelihood Award Foundation Switzerland, IBAN: CH74 0070 0110 0011 6463 7 BIC (Swift): ZKBKCHZZ80A

Bank clearing: 700

Zürcher Kantonalbank, Zürich

# **GERMANY**

Dachstiftung für individuelles Schenken, IBAN: DE 9743 0609 6701 0370 0802 BIC (Swift): GENODEM1GLS GLS Gemeinschaftsbank, Bochum

Donations in Switzerland and Germany are tax-deductible.



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