

Right Livelihood Award ANNUAL REPORT 2012



TABLE OF CONTENTS

- 1/ Message from the Director
- 2/ 2012 Laureates: Hayrettin Karaca (Turkey)
- 4/ 2012 Laureates: Sima Samar (Afghanistan)
- 6/ 2012 Laureates: Gene Sharp (USA)
- 8/ 2012 Laureates: Campaign Against Arms Trade (UK)
- 10/ Protection: Supporting Laureates at Risk
- 14/ Right Livelihood College: Educating Tomorrow's Changemakers
- 16/ Cooperation: Working Together on Campaigns & Events
- 18/ Our Presswork: the Laureates in the Media
- 20/ Sharing Information: Spreading Projects of Hope
- 22/ Our Overheads
- 24/ Financial Report
- 26/ Your Support Makes it Possible!
- 28/ Stay Involved
- 29/ Stay in Touch

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Layout by Machteld De Groef.

MESSAGE FROM THE DIRECTOR



Dear reader,

This is the first annual report about the Right Livelihood Award that we publish for a wider audience.

With 149 Laureates from 62 countries since its founding in 1980, the Right Livelihood Award has formed a global network of "Projects of Hope". Our Laureates hold in their hands the solutions to many of our most urgent global challenges. That is why we work to protect them, to give them support, and to spread their knowledge.

But we are yet too small to be able to support our Laureates at the level that their important work actually deserves. Thus, in the coming years, we want to raise the prize money, be even more active to protect Laureates at risk, and increase our investment in press and information work

On this journey, we need new partners and the continued trust of our long-time friends. If you want to find out how you can get involved or if you have any questions – just contact me (see page 29).

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Ole von Uexkull Executive Director

2012 LAUREATES HAYRETTIN KARACA (TURKEY)





Honorary Award "...for a lifetime of tireless advocacy and support for the protection and stewardship of our natural world, combining successful entrepreneurship with effective environmental activism".

HAYRETTIN KARACA is considered the grandfather of the Turkish environmental movement. A successful businessman-cumconservationist, he has become a leading educator and activist for environmental protection in Turkey. The environmental foundation TEMA, which he co-founded, is now a nation-wide-movement to protect soil and natural habitats.



*Some proposals include more than one name.



Listen to Hayrettin Karaca's acceptance speech, read by Deniz Ataç (TEMA):



Hayrettin Karaca together with Melike Tol, representative of the childrens' organisation Mini TEMA, at the "Respecting Earth Run" in Istanbul in 2006.



What does the Right Livelihood Honorary Award mean to you?

It has given me great joy and great energy, but more importantly this award means a new mission and new responsibility for me. I will try to be worthy of this award and work even harder.

As heavy snowfall prevented his trip to Stockholm, Hayrettin Karaca was represented at the Award Ceremony by Duygu Kutluay (TEMA), Kina Karaca (his daughter), Kerèm Brera (his grandson) and Deniz Ataç (Vice-Chairman of TEMA).



2012 LAUREATES SIMA SAMAR (AFGHANISTAN)





"... for her longstanding and courageous dedication to human rights, especially the rights of women, in one of the most complex and dangerous regions in the world."

SIMA SAMAR is a doctor for the poor, an educator of the marginalised and defender of the human rights of all in Afghanistan. She has established and nurtured the Shuhada Organization that, in 2012, operated more than one hundred schools and 15 clinics and hospitals dedicated to providing education and healthcare, particularly focusing on women and girls. She served in the Interim Administration

of Afghanistan and established the firstever Ministry of Women's Affairs. Since 2004, she has chaired the Afghanistan Independent Human Rights Commission (AIHRC) that holds human rights violators accountable, a commitment that has put her own life at great risk.

This is the first time that a Right Livelihood Award goes to Afghanistan.

Sima Samar condemning systematic violence against women, after the murder of Hamida Barmaki. The associate professor at Kabul University and commissioner at the AIHRC was killed in a suicide attack in 2010.



The Award gives a great visibility for me particularly in Europe and back home. Naturally it provides more courage to continue the work and adds more responsibility on my shoulders to work hard and keep the agenda high. The actual money was spent on a piece of land to build Gowharshad University in the future.

Sima Samar with students of a girl's school run by Shuhada Organization in the Daikundi province in 2003.

Listen to Sima Samar's acceptance speech:





2012 ANNUAL REPORT - 5

2012 LAUREATES GENE SHARP (USA)

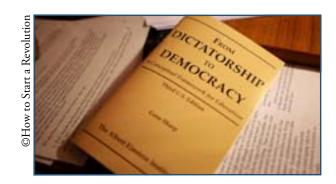




"...for developing and articulating the core principles and strategies of nonviolent resistance and supporting their practical implementation in conflict areas around the world."

GENE SHARP is the world's foremost expert on nonviolent revolution and has been described as the "Machiavelli of nonviolence". In a lifetime of academic work, he has established nonviolent action and people power as a successful

means of political change. Sharp's writings on nonviolent struggle have been used by social movements around the world, from the jungles of Burma to the streets of Serbia and Tahrir Square in Egypt during the Arab Spring.



The support from the RLA has made possible the hiring of an additional staff person, who has been very helpful in raising our capacity to respond to the increasing number of requests for access to our writings, material, and guidance on how to use strategic nonviolent resistance to lift oppression and win freedom.



Gene Sharp excited about the "How to Start a Revolution" film screening in the Stockholm cinema Bio Rio.

Listen to Gene Sharp's acceptance speech:



2012 LAUREATES

CAMPAIGN AGAINST ARMS TRADE (UK)





"... for their innovative and effective campaigning against the global trade in arms."

THE CAMPAIGN AGAINST ARMS TRADE (CAAT) has since 1974 worked tirelessly to end UK arms exports. CAAT has increased public awareness of the arms trade, and, through relentless advocacy, helped to restrain UK export subsidies to arms companies, and pressured institutions into disinvesting from arms exporters. CAAT has exposed

the corruption, hypocrisy and lethal consequences around this trade and has been instrumental in holding the UK government and arms companies to account for the same. In particular, it has placed BAE Systems, one of the world's largest arms companies, under unprecedented scrutiny over its unethical practices.

Launch of the "Disarm the Gallery"- campaign, March 2012 in London. As a result of the campaign, the National Gallery's long-standing sponsorship arrangement with weapons manufacturer Finmeccanica was terminated. Under the arrangement, the Gallery had hosted receptions for international arms fairs.

Listen to CAAT's acceptance speech, read by Anne-Marie O'Reilly:





The Right Livelihood Award has helped CAAT to boost its campaigning and to reinvigorate the cooperation with our international partners, the first result of which has been the creation of an EU arms export browser. This has made information on arms sales from EU countries much more accessible for journalists, campaigners, and decision-makers.



CAAT protestors calling on Reed-Elsevier to stop organising arms fairs in January 2004.

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8 - 2012 ANNUAL REPORT

PROTECTION

SUPPORTING LAUREATES AT RISK

Nearly 20% of Right Livelihood Laureates face threats to their lives, liberty and health because their work challenges powerful government and corporate interests. Since 2011, the Right Livelihood Award Foundation has initiated a protection project to support Laureates at risk. We have worked with a number of them to build individualised emergency protocols that list who we should contact in case of an emergency, and what measures we should take in response to it. In addition, the Foundation also works to strengthen Laureates at risk by taking proactive measures such as organising solidarity visits.

In 2012, the Foundation organised a solidarity visit to Chad as well as an observer mission to Turkey. In addition, we were able to respond promptly to the arrest of Medha Patkar (RLA 1991) and an attack on Swami Agnivesh (RLA 2004, both from India). Our increased capacity to respond to emergencies and also proactively support Laureates at risk was made possible by a dedicated donation from a private donor.



The RLA Foundation organised a mission to observe the court hearing of Hayrettin Karaca (RLA 2012) in which our board member, the Swedish lawyer Agneta Johansson, participated.

Observer Mission to court hearing in Turkey

In April 2010, 90-year-old Turkish environmentalist Hayrettin Karaca went to a region in the western part of Turkey where gold mining companies operate, to support the local movement against gold mining. The villagers took Karaca to state-owned forestland where the mining company was cutting down thousands of trees. When Karaca started to take photos, three cars appeared and its passengers – claiming to belong to the mining company – insulted and threatened Karaca and the locals. The mining company then registered a complaint against them for trespassing and disturbing their business area.

Karaca was summoned to appear in court two weeks before he was supposed to travel to Stockholm to receive his Right Livelihood Award. He faced the prospect of six years imprisonment if convicted. The case exemplifies the difficulties Turkish environmentalists face when they take a strong stance for the protection of the environment and against the interests of powerful industries. It was thus of strong symbolic importance for the Turkish environmental movement.

On 20 November 2012, the day of the court hearing, the mining company formally withdrew all charges of illegal trespass against Karaca. While the trial continued on technical grounds, it was clear that the likelihood of Karaca being imprisoned had diminished significantly.



PROTECTION

SUPPORTING LAUREATES AT RISK

Solidarity visit to Chad

Jacqueline Moudeina's (RLA 2011) relentless pursuit of justice for the victims of former Chadian dictator Hissène Habré, and her efforts to take him to trial have put her life and liberty under threat. While she was lucky to survive a grenade attack during a peaceful protest in 2001, she and her fellow human rights defenders continue to face constant threats as their work challenges officials who served in the Habré regime and who continue to occupy positions of authority.



The RLA delegation with the German Ambassador in Chad.

In October, the Right Livelihood Award Foundation sent a delegation to Chad to express solidarity with Jacqueline Moudeina and demand that she and her colleagues be provided with adequate protection and security. Martín Almada (RLA 2002, Paraguay), Nnimmo Bassey (RLA 2010, Nigeria), and RLA Trustee Juliane Kronen were part of the delegation.

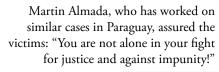
We thank our partners – Association De Promotion des Droits de l'Homme, Human Rights Watch and MISEREOR – for the cooperation around this solidarity visit.

The delegation submitted a Joint Statement to the Human Rights Minister of Chad, supporting Moudeina's demands for better security and justice for the Habré victims. The RLA Foundation also brought the Statement to the attention of the UN Special Rapporteur on the situation of human rights defenders.





The delegation met over 80 victims of the Habré regime, who Moudeina represents.





RIGHT LIVELIHOOD COLLEGE

EDUCATING TOMORROW'S CHANGEMAKERS

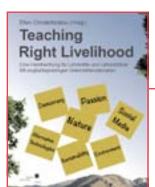


The Right Livelihood College continues to link students and researchers with our Laureates. In 2012, the four campuses gave grants to five PhD students and six master's students for research on Right Livelihood Award Laureates and their issues, and also hosted a number of international seminars and workshops.

Sima Samar (RLA 2012) met the Youth Future Project delegation when they became an official partner of the Right Livelihood College in December.

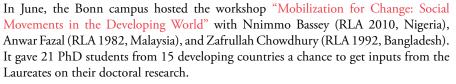






"Teaching Right Livelihood" book released

The book (editor: Ellen Christoforatou, University of Kassel) contains seven different teaching units about Laureates created by Swedish and German teacher students.





Seminar in the Swedish Parliament

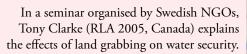
During the last few years, it has become increasingly common that richer states and private interests buy or lease large tracts of land in poorer countries – often as a pure investment. In June, the



Foundation together with the Right Livelihood College campus Lund and the Association for the Right Livelihood Award in the Swedish Parliament (SÄRLA) arranged several meetings, financed by Riksbankens Jubileumsfond, to discuss the issue known as land grabbing with researchers, and inform the public about the phenomenon.



Camila Montecinos (GRAIN representative from Chile, RLA 2011) speaking in the Swedish Parliament. Representatives of several universities, Swedish pension funds investing in land, government departments and MPs engaged in the lively discussion that followed.





14 - 2012 ANNUAL REPORT 2012 ANNUAL REPORT 2012 ANNUAL REPORT - 15

COOPERATION

WORKING TOGETHER ON CAMPAIGNS & EVENTS

Even years after they have received the Award, our Laureates stay part of a larger network. They regularly exchange ideas and strategies and meet at events organised directly by the RLA Foundation or our cooperation partners. Also, Laureates support each other in their advocacy work through joint calls for action and campaigns.



Alyn Ware (RLA 2009, New Zealand) with participants of the "Visionaries in Action" conference in Mannheim, Germany, in August. The Youth Future Project organised this gathering in which Raúl Montenegro (RLA 2004, Argentina), Nnimmo Bassey (RLA 2010, Nigeria), and Francis Moore Lappé (RLA 1987, USA) supported young people in developing their own projects for sustainable change.



No German Credits for Nuclear Power Plant in Brazil

Despite its own nuclear phase-out decision, the German Government considered a 1.3 billion euro export credit guarantee for companies involved in the construction of the Angra 3 nuclear power plant in Brazil. Many of our Laureates drafted and signed a protest letter to the German

Government. The campaign led by urgewald could prevent German financial support for the construction of the plant – however, the contractors keep looking for funding.

Norwegian pension fund shouldn't invest in dirty oil production

27 Laureates followed an appeal by Nnimmo Bassey and signed a petition to stop investments in companies that follow harmful practices in their petroleum production in Nigeria.



German photographer Katharina Mouratidi portrayed 30 of our Laureates for the project "Back Seat Heroes". The exhibition was launched officially in Bonn in June, and has been travelling since in Germany, Austria and even in Aleppo, Syria, amidst on-going fighting.



Ruth Manorama (RLA 2006, India) engaging in a public debate in Bregenz, Austria. Together with Nnimmo Bassey and Ina May Gaskin (RLA 2011, USA), she participated in the "Projects of hope" conference, visiting schools in the Bregenz area and taking part in public panel discussions.

OUR PRESSWORK

THE LAUREATES IN THE MEDIA

In our presswork, we encourage journalists to publish the stories of our Laureates. It is crucial for the Laureates to gain attention for their causes and actions. Especially the announcement of the new Laureates and the ceremony drew a lot of coverage internationally.







Gene Sharp as part of the SPIEGEL Online Picture gallery of the 2012 Laureates.



Among a number of other long articles in the leading Swedish newspapers, Svenska Dagbladet published an article about the court hearing against Hayrettin Karaca in Turkey.

Throughout the year, we sent several press releases about on-going campaigns, events and other news.



SHARING INFORMATION

SPREADING PROJECTS OF HOPE

Website makeover

In 2012, the Right Livelihood Award's website, the Foundation's most important tool of information, got a facelift. Thanks to the on-going pro bono support by the web company ion2s, we could go live with a new design in December. The new website now provides more detailed information about the Award and its impact, a number of new films about the Award and several Laureates, as well as a RSS feed which helps readers to follow our news in real time.





Short documentaries

We have started to produce short portraits of our Laureates and their work.



There are currently 8 videos, in 4 languages. Watch them all on our YouTube channel!











RLA at TEDx

Our board member Dr. Juliane Kronen was invited to talk about the Right Livelihood Award at a TEDx conference in Frankfurt in November. A video of her talk is available on YouTube.



OUR OVERHEADS



In 2012, 11% of our costs went into overheads for fundraising (3%), administration (4%) and financial control (4%). Salaries are included in these figures.

Fundraising is necessary to ensure the future of the award.

The **administration** entails costs e.g. for the annual board meeting and its preparation.

The costs for **financial control** are e.g. the fees for the auditors.

We believe that an effective administration and financial control are the backbone of a successful and transparent organisation. As all our operations, these activities are managed in a lean way.

The Right Livelihood Award Foundation (Sweden) is audited by Deloitte. In addition, our work is continuously monitored by the Swedish Fundraising Control (Svensk Insamlingskontroll, '90-konto'). The Foundation enjoys the highest charitable (tax-exempt) status in Sweden.

SVENSK INSAMLINGS KONTROLL

Financial control as a donated professional service: Our accountant Börje Andersson

Since 2011, our accounting, annual closing and in-house financial control are managed by Börje Andersson. Börje is a retired controller with a long experience from the construction industry. He donates his work to the Foundation, which has both meant a significant cost reduction and a more professionally managed accounting.

Börje works at our office two or three days a week, paying bills, entering all transactions into our accounting system immediately, and supporting the Executive Director in our financial planning.

The RLA Foundation staff in spring 2013: Ole von Uexkull (Executive Director), Cristina Zavala (Award & Research Trainee), Börje Andersson (Accountant), Kajsa Övergaard (Foundation Manager), Steffi Geilhof (Outreach Manager), Machteld De Groef (Communications Trainee) and Sharan Srinivas (Programme and Research Manager).

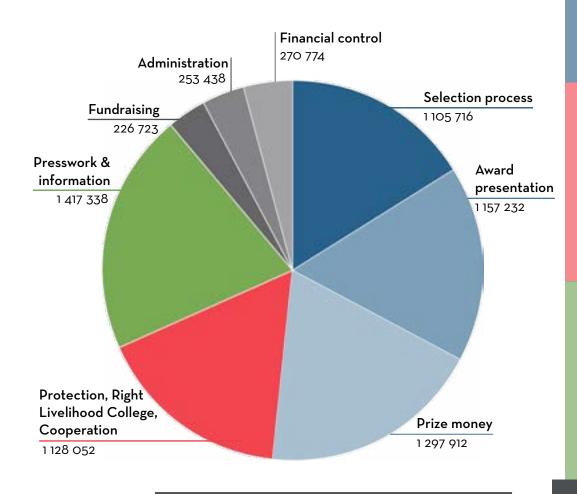


FINANCIAL REPORT

6 857 185 SEK	796 353 EUR	963 945 CHF
6 280 856 SEK	729 421 EUR	882 928 CHF
489 527 SEK	56 851 EUR	68 815 CHF
- 86 802 SEK	- 10 081 EUR	-12 202 CHF
20 581 518 SEK	2 390 215 EUR	2 893 235 CHF
- 86 802 SEK	- 10 081 EUR	-12 202 CHF
963 987 SEK	111 952 EUR	135 512 CHF
21 458 703 SEK	2 492 086 EUR	3 016 545 CHF
	6 280 856 SEK 489 527 SEK - 86 802 SEK 20 581 518 SEK - 86 802 SEK 963 987 SEK	6 280 856 SEK 729 421 EUR 489 527 SEK 56 851 EUR - 86 802 SEK - 10 081 EUR 20 581 518 SEK 2 390 215 EUR - 86 802 SEK - 10 081 EUR 963 987 SEK 111 952 EUR

The figures are the sums of four organisations: The Right Livelihood Award Foundation (Sweden), the Right Livelihood Award Foundation Switzerland, and the two German support institutions "GLS Förderfonds" and "Right Livelihood – Alternativer Nobelpreis e.V.". These are audited individually, but no separate audit is made for the sums.

Our expenditure in 2012



Total 6 857 185 SEK (796 353 EUR, 963 945 CHF)

The colours of the chart correspond to the colours of the chapters in this report. Salary costs are assigned to the different headings by counting workdays.

24 - 2012 ANNUAL REPORT 2012 ANNUAL REPORT 2012 ANNUAL REPORT - 25

YOUR SUPPORT MAKES IT POSSIBLE!



The 2012 Laureates with their diplomas.

The Right Livelihood Award is primarily financed by private donors. Donors who give more than 4000 EUR / 33 000 SEK / 5000 CHF form the Circle of Friends of the Award.

In 2012, we received 6 280 856 SEK (729 421 EUR) for our work, mainly from donors in Sweden, Germany, and Switzerland. These donations almost covered our expenditure as detailed on the previous page.

The Award's capital is too small to finance our work through capital gains. But it is a

crucially important reserve, which allows us to plan our work although we do not know – at the beginning of each year – how much we will receive in donations.

To preserve and develop the Award for the future, it is necessary to raise the capital. Capital donors form the group of **Partners** of the Award. One way to donate capital is to include the Right Livelihood Award Foundation in one's last will.

The Right Livelihood Award will always be as strong as its donors choose to make it.

Our donors in 2012

The Right Livelihood Award would not exist without the support of its donors. In 2012, we received donations from the following generous supporters:

Donations > 2500 EUR:

Annette Ringier, Switzerland

Petra Stelling, Switzerland

Ernst Wilken, Germany

Dieter Mennekes, Dieter Mennekes-Umweltstiftung, Germany

Ulrich, Johanna & Christof Bosch, Germany

Haleakala Stiftung, Germany

Riksbankens Jubileumsfond, Sweden

Edeltraud & Dr. Johannes Bickel, Germany

Wolfgang Knepper, Germany

Swedish Consulate in Zurich, Switzerland

Marion Oberwelland, Germany

Ursula Grohmann, Germany

Susanne Boëthius, Switzerland

GLS Treuhand, e.V., Germany

Ekobanken, Sweden

Vidarstiftelsen, Sweden

Markus Wülfing, Germany

Lunds Universitet, Sweden

Aurora de la Válgoma & Tom Plange, Germany

A number of our donors also wish to remain anonymous.

Donations < 2500 EUR:

We received 34 donations smaller than 2500 EUR. They were a very important contribution to our work in 2012.

In-kind support:

Börje Andersson, Sweden Konstantin Papageorgiou and ion2s, Germany Klinik Buchinger am Bodensee, Germany Hotel Hasselbacken, Sweden Excanto, Sweden

Thank you to all our donors!

26 - 2012 ANNUAL REPORT 2012 ANNUAL REPORT 2012 ANNUAL REPORT - 27

STAY INVOLVED

Support the award

We need your help to give better support to our Laureates and spread their solutions. You can read on our website about donations and tax-deductibility in your country.





Make a proposal

Anyone can propose an individual or an organisation anywhere in the world to be considered for a Right Livelihood Award. Every year, we receive around 100 proposals for the Award.

If you want to propose a candidate, contact our research team at research[at]rightlivelihood.org or call +46-8-7020340.

Learn from the Laureates

For young people, we offer different opportunities to learn from our Laureates. The **Right Livelihood College** has different scholarships for students and PhD candidates. The **Youth Future Project** organises youth conferences with our Laureates. And our Stockholm office offers several **traineeships** a year. Look out for announcements on our website or contact us for more information.



STAY IN TOUCH

Stay up to date about our Laureates and their work by subscribing to our Newsletter and RSS feed. All information is available on our webpage.



@rlafoundation



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Ole von Uexküll (ex-officio), Sweden

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Annette Ringier, Switzerland Gitti Hug, Switzerland Anne Rüffer, Switzerland Brigit Wehrli, Switzerland Dr. Monika Griefahn, Germany Ole von Uexküll, Sweden



PLEASE SUPPORT OUR WORK IN 2013!

Sweden

Plusgiro: 90 02 49-4

Germany

Empfänger:

Dachstiftung für individuelles Schenken

Konto-Nr.: 103 700 800

BLZ: 430 609 67

Bank: GLS Bank, Bochum Verwendungszweck: RLA

Switzerland

Kontonummer: 1100 - 1164.637 IBAN CH 74 0070 0110 0011 6463 7

Bank: ZKB, Zürcher Kantonal Bank,

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